

# Wonder & Render



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# We're a passionate motion graphics studio.

We enjoy working directly with brands and agencies to bring your amazing ideas to life. We direct your projects and are heavily involved in every stages of production – from concept to delivery.

We're a team of design specialists, animators, and writers with a decade of experience. We're always so excited to help turn your unique ideas into reality and create incredible animation videos.





# Our Process

## 01 Ideation & Script

We kick off with nothing more than a twinkle in our eyes and creativity in our minds. Crafting a single, yet profound idea, we spin it into a tale with a powerful script.

## 02 Storyboard & Moodboard

We don't just tell stories; we first weave your script into a storyboard, and then summon a mood board to give life to a unique aesthetic that hugs your project tighter than a koala to a eucalyptus tree!

## 03 Design

Once we get your thumbs-up, it's time for us to don our creative caps. We design dazzling still shots. This is the phase where our hearts skip a beat in anticipation – we can't wait to see the sparkle in your eyes and the smiles on your faces!

## 04 Animation

Cue drum roll, and let's step into the heart-thumping action. This is where our skills are pirouette and prance. We turn static shots into a dynamic movie that will paint your heart with joy and tickle your emotions.

## 05 Final

Layers are orchestrated. Keyframes dance to the right spots. Voice-overs, music, and sound effects find their harmony. We're all set and raring to go. With a high five and a drumroll, your magical visual journey is ready for the world!



There are some brands we feel lucky to work with:

BVLGARI

Discovery

RENAULT

beIN  
SPORTS

Mercedes-Benz

ALGIDA

TÜRKİYE  
BANKASI

vodafone

KPMG

VW

QNB

PEUGEOT

Castrol

ETİ

DOĞUŞ  
GRUBU

YapıKredi

ABDİİBRAHİM

beko

ÜLKER

Yemeksepeti

TURKISH  
AIRLINES

VESTEL

SOCAR

ZORLU

PEGASUS

SABANCI

NISSAN

beIN  
SPORTS



# Services

Explainer Movies // Infographic Movies // Promo Movies //  
Branding Movies // TVC Commercials // Video Presentations //  
Launch Movies // Company History Movies // How-to Videos //  
Sales Videos // Startup Videos // Pitch Videos // Application  
Demo Videos // Event Videos // Training Videos



# TV Commercials



Turkish Airlines - Champions League



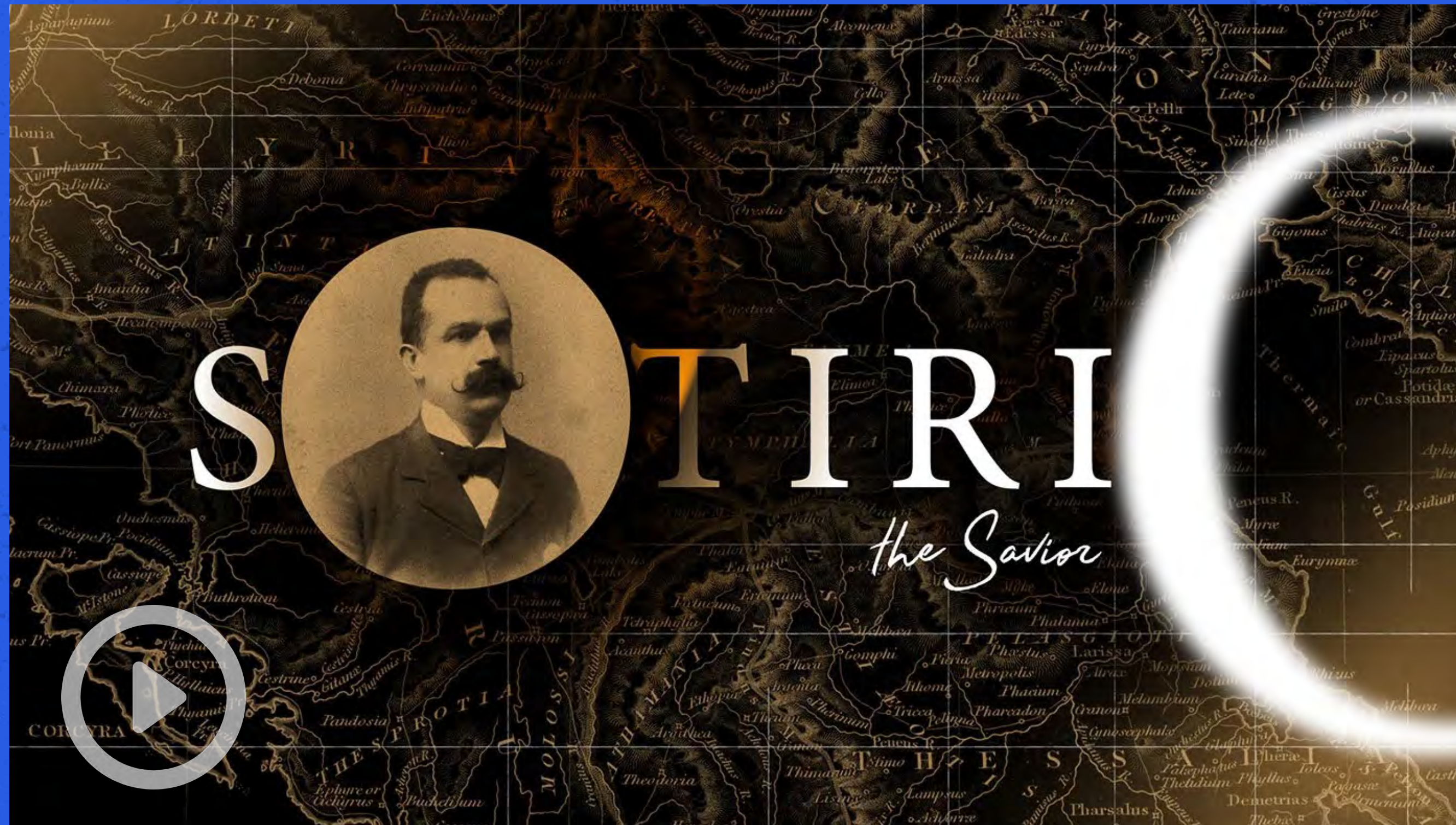
Renault Formula 1



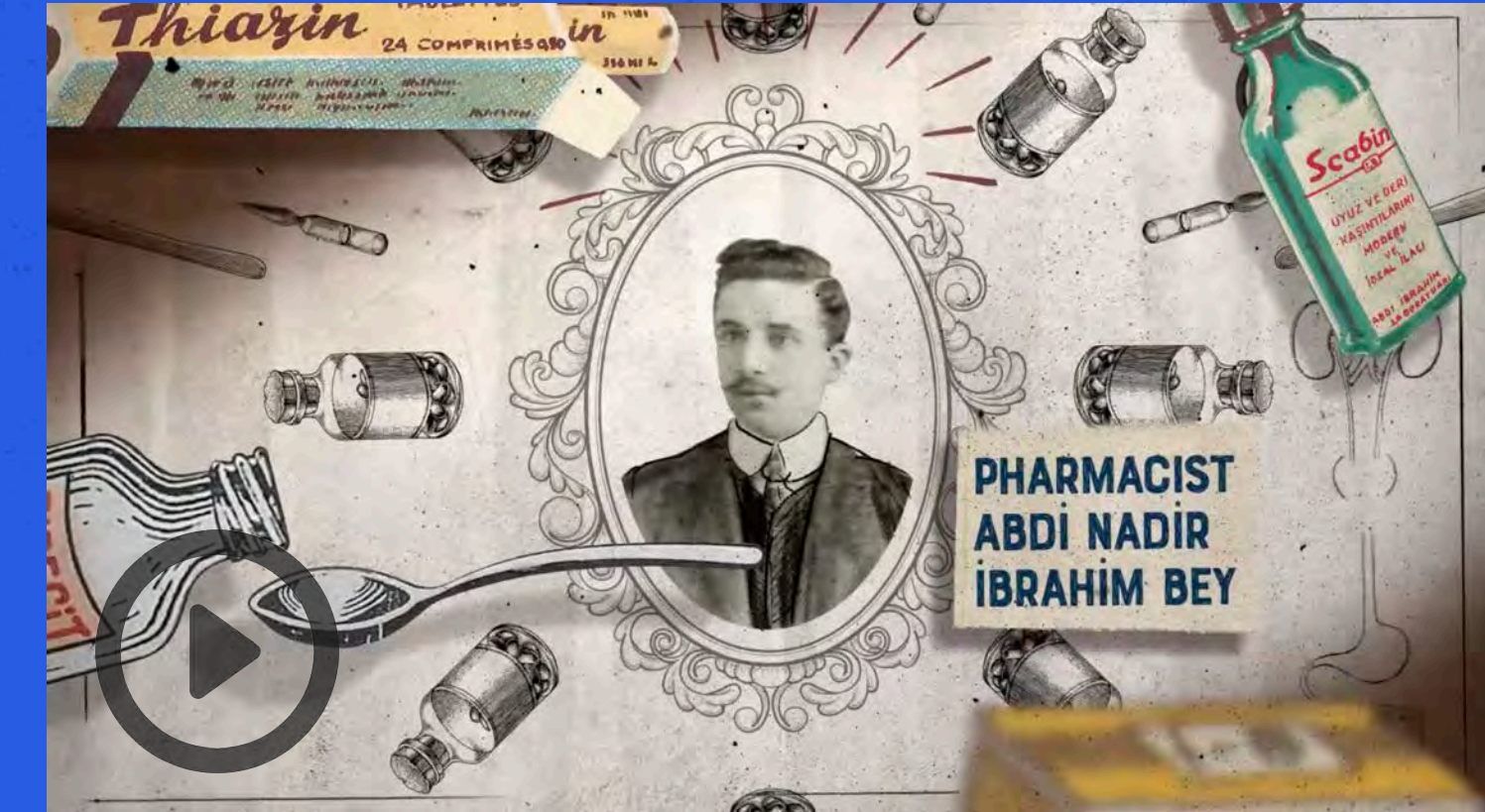
Castrol // Transanatolia



# Company History Movies



Life of Sotirio Bulgari



Abdi İbrahim



50 Years of IKS



# Startup Launch Movies



Spintop Launch



PS - Backup Services



Pazarama



# Special Days



Volkswagen // Father's Day 2022



Castrol // Father's Day 2023



## Promo Videos



Odeobank // Promo



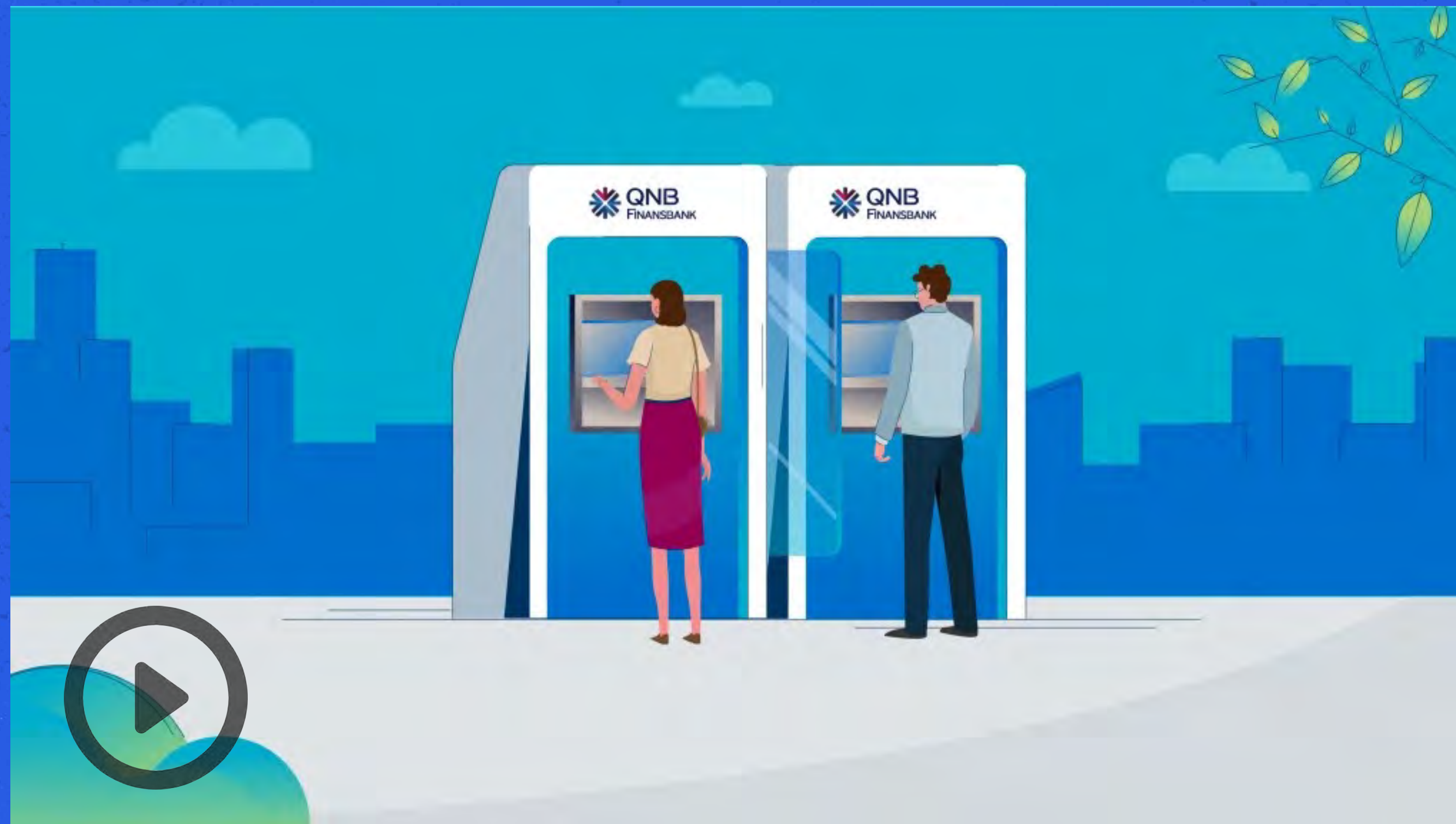
Vestel // 3D AR



Tatildekirala



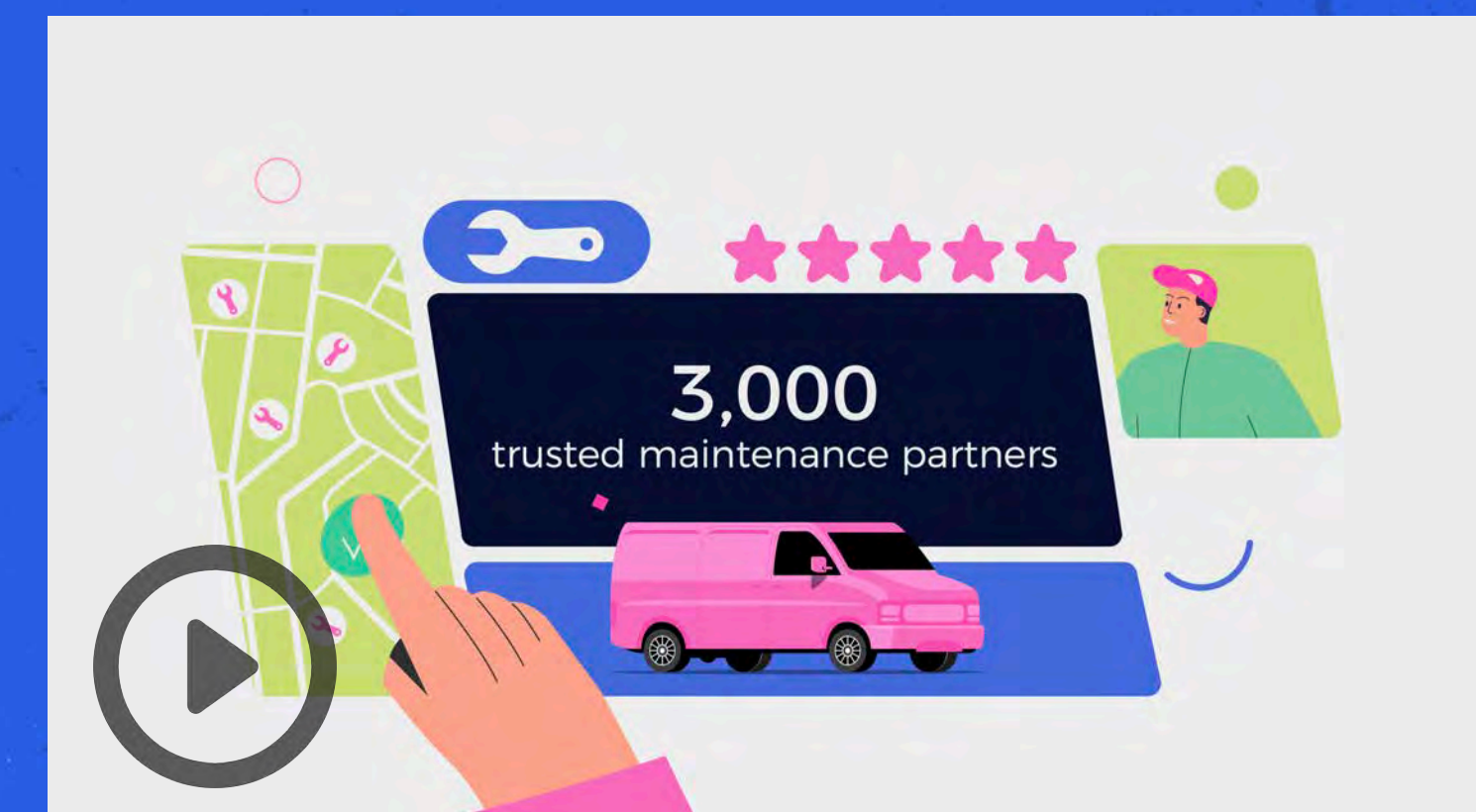
# Explainers



QNB Finansbank



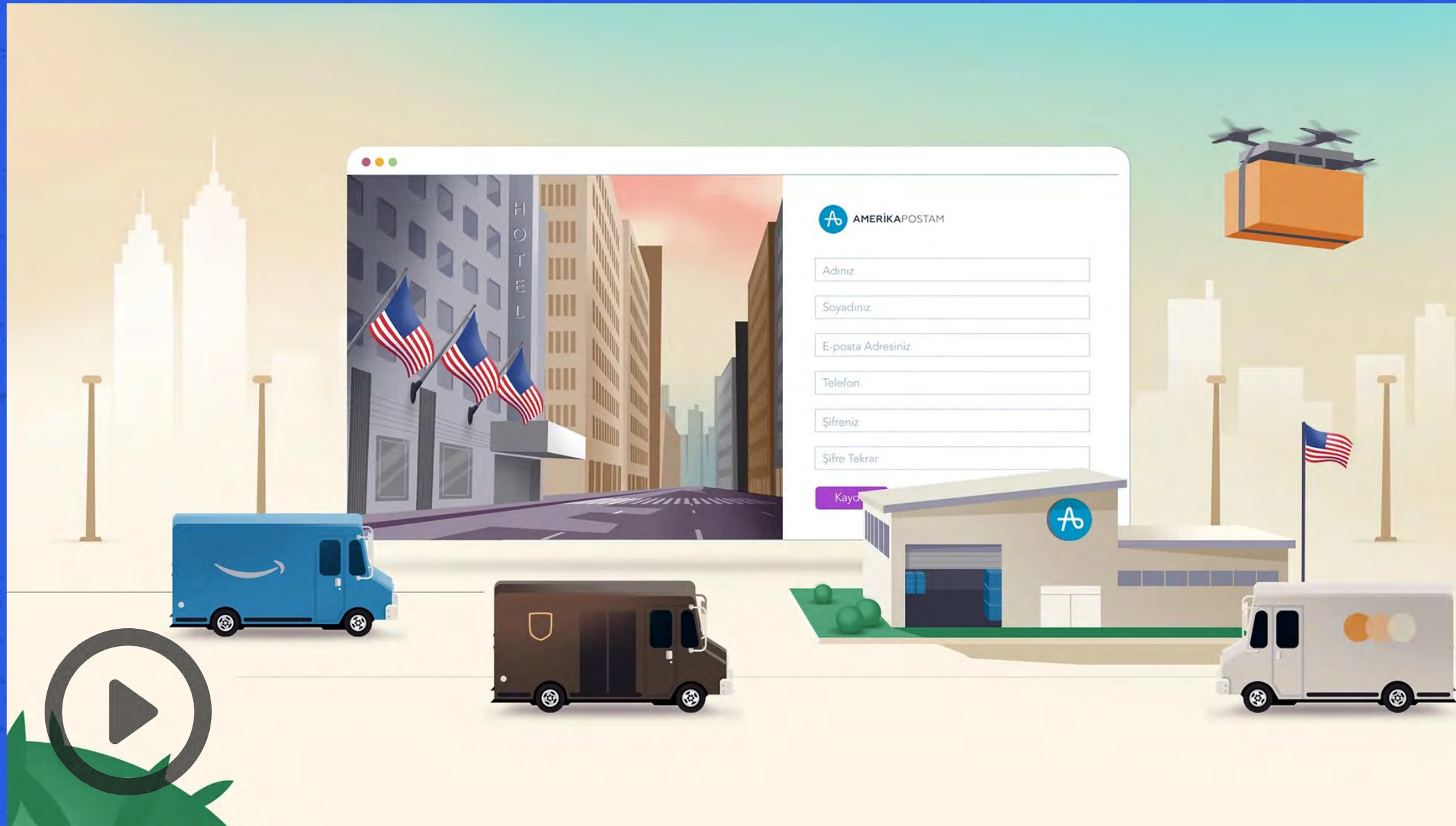
Jingle



Zeeba



# How-to Movies



amerikadaniste.com



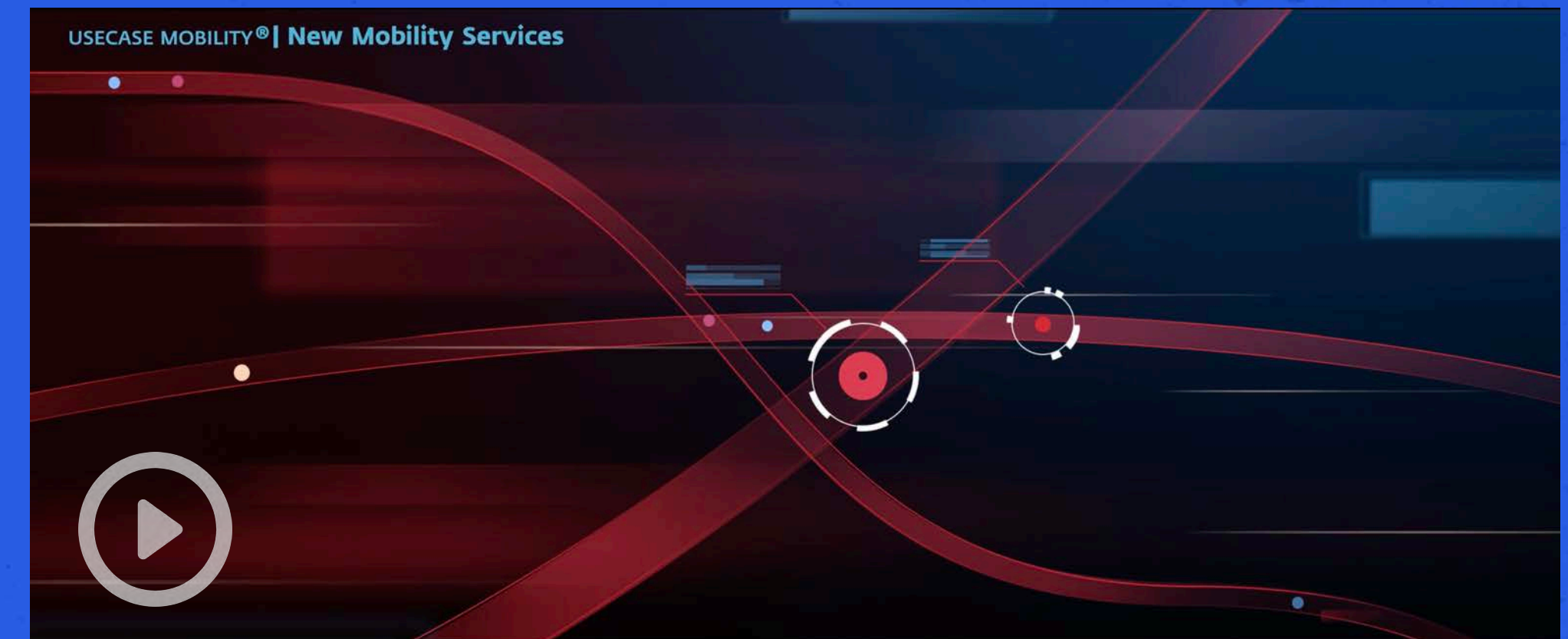
DenizBank



# Event Videos – Watch Outs



Togg // CES Screens



Togg // CES Screens



# Training Videos



GE // Physical Security



Axa





# Thanks for watching

For more samples, you can visit our website or contact us.

## Wonder & Render

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